

THE WATCH · LAUNCH STANDARD

THE FAIR LAUNCH PROGRAM

A launch the bots **can't eat first**. Every token The Watch promotes goes out under one standard: no sniper pre-buys, liquidity that can't be pulled, a score published before anyone buys — and a first window only **verified members** can enter. The enemy's whole game is seizing the first block. This is the launch where they can't.

THE PROBLEM

ON A NORMAL LAUNCH, YOU'RE ALREADY LATE

The Cabal's number-one weapon is **first-block capture** — pre-funded bot fleets seize a controlling share of supply in the opening seconds, before a chart even exists. By the time you can click buy, you're buying the bots' bag. The launch was decided before you ever saw it. [See the tactic ►](#)

THE STANDARD

SIX RULES THAT TAKE THE ENEMY'S WEAPONS AWAY

A token carries the **Fair Launch** mark only if it clears all six. It's the launch-day version of the same Green-Light Gate The Watch scores every token against.

01 VERIFIED-HUMAN FIRST WINDOW

The opening window is **gated to enlisted Watch members only** — real people who passed the Five Star Challenge on a real wallet. Bot fleets can't get in, so they can't front-run you. This is the piece nothing else on Solana does.

► defeats [The Hive](#) · [First Block](#)

02 NO SNIPER PRE-BUYS, NO BUNDLED INSIDERS

No wallets buy before the window opens. No bundled team allocation packed into the launch transaction. Everyone starts at the same block.

► defeats [First Block](#) · [The Puppet Show](#)

03 DEV BAG CAPPED & DISCLOSED

Any team allocation is **capped, locked or vested, and published up front** — not a hidden bag waiting to dump on you.

► defeats [The Exit](#)

04 LIQUIDITY LOCKED AT LAUNCH

The LP is **migrated or locked the moment it goes live** — the deployer physically cannot pull it. The classic rug is off the table before the first trade.

► defeats [The Exit](#)

05 PUBLICLY WATCH-SCORED FIRST

Every Fair Launch token runs through the **same public Watch Score** as any token we investigate — allocation, liquidity, concentration, all shown — before a single member buys. We watch our own launches too.

► upholds "LET THE WATCH WATCH US"

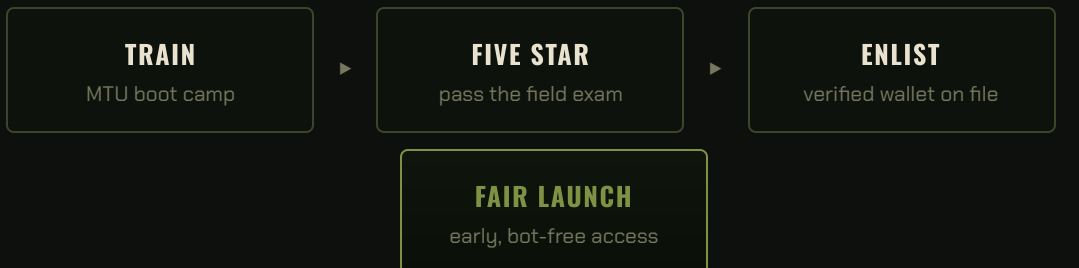
06 EQUAL FOOTING IN THE WINDOW

Inside the member window everyone buys on the **same terms** — no whale gets a secret earlier tick. Fair means fair for the whole cohort, not just the fastest bot.

► defeats [copycats & front-runners](#)

THE LOOP

Fair Launch access isn't for sale — it's **earned**. The verified wallet you pass the Five Star Challenge on is the same wallet that gets waved into the launch window. That's why the bots can't buy their way in: they never enlisted.



PROGRAM STATUS · FORMING

- The Fair Launch Program is being stood up now, and the **first launch will run through it start to finish**. Enlist today to be in the first cohort with early access when it goes live.

ENLIST TO GET ACCESS ▶

THE FIVE STAR CHALLENGE

The Fair Launch Program describes a **launch standard and process**, not an offer to sell a security or a promise of profit — early access is access, never a guarantee of gains, and any memecoin can still lose value. Nothing here is financial advice. The Watch's rule holds even for our own launches: the score doesn't change because we launched the token. [Back to base ▶](#)