

HALF THE BATTLE

Ten 30-60 second TikToks in the G.I. Joe PSA tradition. Each one exposes **one Cabal play** and hands the viewer **the counter** — the exact tell, and what to do about it. Built to teach a first-time memecoin buyer how not to get rugged, and to send them to the scanner.

PRODUCTION BRIEF · APPLIES TO ALL TEN

FORMAT	RUN TIME	THE HOOK	CAPTIONS
9:16 vertical	0:30 – 1:00	First 3 seconds	On – sound-off

Reuse the assets we already have: the character renders (Sentinel, Cyren, The Rugger...) and the live canvas animations on each channel & tactic page — they were built to be screen-recorded. Open cold on the hook, no logo intro. Every video ends on the same sign-off card:

STANDARD SIGN-OFF · END CARD

*"Now you know the play. Knowing is half the battle — dodging the rug is the other half. Scan any coin free at **memebotwars.com**. THE WATCH IS WATCHING."*

-  Cobra card = a Cabal operative's play, exposed
-  Amber card = a Watch unit teaches the defense

▼ Lead: Zero Day · Cabal

Play: first-block supply capture

Counter: Sentinel

Maps to → The First Block

HOOK · 0-3S

"By the time you found this coin, the Cabal already owns it."

SCRIPT

A memecoin's first fifteen seconds are the cheapest its supply will ever be — and the Cabal is standing there the instant the curve opens, pre-funded wallets ready to fire. They buy the first block, so the chart floods green and looks like demand. It isn't demand. It's capture. Every buyer after them is loading the bag the Cabal sells back. The tell: a wall of wallets buying in the first fifteen seconds, and a tiny handful holding most of the supply. Sentinel logs every one of them, live — before you ever see the coin.

ON SCREEN

First-block wallet-pile animation (from the First Block page) · Zero Day render · "wallets in" counter racing up in the opening seconds.

SIGN-OFF *standard end card → memebotwars.com*

▼ Lead: Doctor Citex · Cabal

Play: honeypot / can't-sell

Counter: Green-Light Gate

Maps to → The Hive

HOOK · 0-3S

"You can buy this coin. You just can't sell it."

SCRIPT

That's a honeypot — Doctor Citex's favorite trap. The contract is written so only insiders can sell. You buy, the chart pumps, you hit sell... and nothing happens. Meanwhile the mint authority is still live, so they can print fresh supply right on top of you, and the buys were bundled to fake the momentum. Before you ape, one question decides it: can *normal* wallets actually sell? If the only successful sells belong to the dev, that's not a coin — it's a cage with a green candle painted on the door.

ON SCREEN

Doctor Citex render (the brain-bot) · a "SELL" button that spins and fails · contract lines with the sell function greyed out for everyone but "dev".

SIGN-OFF *standard end card → memebotwars.com*

03 Who Holds the Keys?

▲ Lead: Aegis · The Watch

Defense: liquidity locked / burned

Enemy: The Rugger

Maps to → The Exit

HOOK · 0-3S

"One transaction and your money's gone. Here's whether they can do it."

SCRIPT

The most important question on any launch: who controls the liquidity pool? If the LP is burned or migrated to the launchpad, the dev physically cannot run off with it. If it's a pool they still hold, one transaction drains it — the token flatlines and your SOL is in their wallet. The Rugger doesn't need a reason. He needs the keys. So before you buy, check that liquidity is locked or burned. No lock, no trust — it's that simple. Aegis flags it on every scan so you don't have to dig for it.

ON SCREEN

The liquidity-pool drain animation (from The Exit) · Aegis shield render · a big "LP: LOCKED ✓ / UNLOCKED ✗" stamp.

SIGN-OFF *standard end card → memebotwars.com*

04 The Volume Is Fake

▼ Lead: Cyren · Cabal

Play: wash trading / fake volume

Counter: Oracle

Maps to → The Puppet Show

HOOK · 0-3S

"This coin shows two million in volume — and zero real buyers."

SCRIPT

Volume is the easiest number to fake, and Cyren fakes it hardest. The Cabal's own wallets buy and sell to each other — the same SOL circling in a loop — printing volume without a single outside buyer. On the trending page it looks alive. To you it looks like your shot. It's a puppet show. The tell: huge volume that nets to almost nothing, the same wallets on both sides, a suspiciously smooth chart. Real markets are jagged. Oracle nets every wallet out and shows what's actually there — which is usually nobody.

ON SCREEN

The wash-loop animation (from The Puppet Show) — SOL circling · Cyren render · "Volume \$2.1M" ticking up beside "Real buyers: 0".

SIGN-OFF *standard end card → memebotwars.com*

05 It's a Clone

▼ Lead: Shape Shifter · Cabal

Play: vamp / copycat token

Counter: Wraith

Maps to → Wraith

HOOK · 0-3S

"That's not the coin you think it is."

SCRIPT

A coin starts running, and within minutes there are ten with the same name, the same ticker, the same picture. That's the vamp play — Shape Shifter clones whatever's trending to bleed off its attention and catch anyone who doesn't check. The ticker means nothing. The name means nothing. The picture means nothing. The only thing that's real is the contract address. Copy it from the official source, paste it, and verify before you buy. If you're aping a ticker you saw in a chat, you are buying the copy — every single time.

ON SCREEN

One coin splitting into ten identical clones · Shape Shifter render (the squad of copies) · the true contract address highlighted among the fakes.

SIGN-OFF *standard end card → memebotwars.com*



Same Crew, New Masks

▼ Lead: Phantom · Cabal

Play: ghost wallets / serial devs

Counter: Nemesis

Maps to → The Ghost Wallet

HOOK · 0-3S

"This dev has rugged forty coins. This wallet is one day old. Same guy."

SCRIPT

After a rug, the wallets go dark and fresh ones appear — clean, no history, ready for the next launch. Phantom does it to outrun every blacklist. But a new address still gets funded from the same treasury, still moves in the same pattern, still shows up next to the same crew. One launch is luck. The tenth is a job. That's why The Watch doesn't chase addresses — Nemesis maps the crew by behavior and funding, so a brand-new wallet inherits its Cabal's whole rap sheet the second it acts like a member.

ON SCREEN

A wallet rugs, dissolves, and respawns clean (the Ghost Wallet animation) · Phantom render · the recurrence thread linking the "new" wallets back to one crew.

SIGN-OFF *standard end card → memebotwars.com*

07 The Dev Bag

▲ Lead: Sentinel · The Watch

Defense: supply concentration

Read: top-10 holders

Maps to → Sentinel

HOOK · 0-3S

"Ten wallets own sixty percent of this coin. You already know how this ends."

SCRIPT

Before anything else, check the holder distribution. If a handful of wallets — the dev, the snipers, the bundle — hold most of the supply, they don't need the price to climb forever. They just need you to show up so there's someone to sell to. The more concentrated the supply, the faster the dump. Watch for top-ten wallets holding a big slice, and for bundled buys that all trace back to one source. A coin held by ten people isn't a community with a bright future. It's a trap with a countdown.

ON SCREEN

A holder bubble-map with a few giant bubbles swallowing the rest · Sentinel render · "Top 10 hold 60%" flashing red.

SIGN-OFF *standard end card → memebotwars.com*

▼ Lead: Cyren · Cabal

Play: fake narrative / paid shills

Counter: Specter + Oracle

Maps to → The Hive

HOOK · 0-3S

"The 'major partnership' is a screenshot they made in ten minutes."

SCRIPT

The Cabal doesn't just fake the chart — they fake the reason. Cyren manufactures the story: a partnership nobody confirmed, a paid "influencer" posting the same coin as forty others, a wall of bot comments so it feels like the whole timeline is in. It's engineered to trip your fear of missing out. So slow down. Who actually confirmed that news? Are those commenters real people, or accounts born an hour ago? Is the excitement coming from humans — or from wallets? A story you can't verify isn't a signal. It's bait with good lighting.

ON SCREEN

A fake "PARTNERSHIP CONFIRMED" graphic · a wall of identical bot comments · Cyren render projecting fabricated headlines.

SIGN-OFF *standard end card → memebotwars.com*



You Are the Exit

▼ Lead: The Cabal Leader

Play: the whole operation, revealed

Counter: The Watch

Maps to → The Exit

HOOK · 0-3S

"The pump isn't the goal. The pump is the setup."

SCRIPT

Every rug is built backwards from one moment — the exit. The first-block buys, the fake volume, the manufactured hype: none of it is the point. The point is to get real SOL through the door so the Cabal has something to cash out into. When you buy the top of a staged pump, you're not early — you're the liquidity they leave with. The chart looks like a rocket right up until the second it's a cliff, and the only difference between the two is whether they've finished selling to you yet. If you can't see who's selling into your buys... it's you.

ON SCREEN

The green-staircase-into-one-red-rug-candle animation (from The Exit) · the Cabal Leader render · "your entry → their exit" across the cliff.

SIGN-OFF *standard end card → memebotwars.com*

[▲ Lead: Commander Zero · The Watch](#)[Defense: the Green-Light Gate](#)[The checklist](#)[Maps to → The Watch](#)

HOOK · 0–3S

"Ten seconds of checks beats ten minutes of coping."

SCRIPT

Here's the whole doctrine: red by default. A coin is a trap until it proves it isn't. Before you buy, run the gate. Is the liquidity locked or burned? Are the mint and freeze authorities renounced? Can normal wallets sell? Is the supply spread out — or held by ten? Is the volume real buyers, or wash? Every open door is a way to drain you, so if one's open, you pass. The Watch scores all of it in seconds — but the habit is yours to build. Make the coin earn your money. Most of them can't.

ON SCREEN

A five-point checklist flipping green door-by-door · Commander Zero render (the command-table animation) · the Watch Score gauge landing on a verdict.

SIGN-OFF *standard end card → memebotwars.com*

Series arc. 1–2 teach capture (First Block, Honeypot). 3–8 are the deceptions (LP, wash volume, clones, ghost wallets, dev bag, fake narrative). 9 zooms out to the whole con; 10 hands over the checklist. Post in order or standalone — each is self-contained.

Cross-promo. Every script maps to a live page on memebotwars.com — pin that link, and the videos feed the site while the site backs up the videos.

Next batch. Hold for Season Two: bundling & snipers, the Money Trail, trending-list farming, "renounced ≠ safe," and reading a Watch Score line by line.